



Media (&) Life After/During Covid-19 Pandemic

Online conference, 26 October 2020, (UTC+1:00, Warsaw Time)

PROGRAM

10:00-10:15 **Welcome**

Chair: Katarzyna Kopecka-Piech, Maria Curie-Skłodowska University in Lublin

Arkadiusz Wójs, Academic Director of the Academia Europaea Wrocław Knowledge Hub, Rector of the Wrocław University of Science and Technology

Iwona Hofman, Director of the Institute of Media and Communication Studies at the Maria Curie-Skłodowska University in Lublin

Magdalena Ratajczak, Vice Dean for International Relations of the Faculty of Social Sciences at the University of Wrocław

Session 1. Expert debate

10.15-11.35 **Part 1: Methodological turns, new approaches and research possibilities**

Chair: Katarzyna Kopecka-Piech, Maria Curie-Skłodowska University in Lublin

Veronika Kalmus, University of Tartu, *"Jobs that really matter": Some reflections on changes in science*

Fausto Colombo, Catholic University of the Sacred Heart, *Infodemic, pandemic, and Covid-19: an ecological approach*

Heidi Vandebosch, University of Antwerp, *Studying people's media use during COVID-19 and lockdown times: Opportunities and challenges*

Leopoldina Fortunati, University of Udine, *How a research project had to be reformulated because of COVID19. A narrative on the design and methodological changes intervened in a research project during the emergency*

11:35-11:45 **Break**

11:45-13:05 **Part 2: Pandemic in media and media in pandemic. (Post)pandemic media world**

Chair: Katarzyna Kopecka-Piech, Maria Curie-Skłodowska University in Lublin

Espen Ytreberg, University of Oslo, *A history of preparedness: Mediation of pandemic events from the Spanish Flu to Covid-19*

Helena Bilandzic, Universität Augsburg, *The role of media in the pandemic: How citizens seek and avoid, trust and mistrust media information in a health crisis*

Göran Bolin, Södertörn University, *Datafication and educational value in a post-Covid19 world*

Nevena Dakovic, University of the Arts in Belgrade, *Pandemic narratives between facts and fiction: Serbia 2020*

13:05-13:35 **Break**

Session 2: Project presentations

13:35-14:50 **Part 1: Media and communication research challenges during pandemic**

Chair: Bartłomiej Łódzki, University of Wrocław

Ilya Kiriya, National Research University Higher School of Economics, *Digital media in times of pandemic: reconstructing spaces, policies and communications*



Andrzej Jarynowski, Interdisciplinary Research Institute in Wrocław, **Monika Wójta-Kempa**, Wrocław Medical University, *Exploring the interplay of COVID-19 epidemic and social dynamics via Internet media in Poland*

Matteo Tarantino, Catholic University of the Sacred Heart, *Studying COVID-related social media discourse in Italy: A big-data approach based on Facebook*

Dorota Piontek, Paweł Łokić, Maciej Świstoń, Monika Jabłońska, Adam Mickiewicz University, *Media broadcasts during the COVID-19 pandemic as a predictor of disinformation and social fear*

Anna Jupowicz-Ginalska, University of Warsaw, *Survival of the media - modification of the TV product offer in the COVID-19 era. A case study from Poland.*

14:50-15:00 **Break**

15:00-16:15 **Part 2: Medical, legal and social aspects of media usage in the Covid-19 era**
Chair: Justyna Arendarska, University of Wrocław

Manuela Farinosi & Chiara Piccolo, University of Udine, *In lockdown: living social distancing in the digital age*

Christoffer Bagger & Stine Lomborg, University of Copenhagen, *Studying work and home while working from home*

Ganiu Okunnu & Anthony O. Orebiyi, Crescent University; **Modupe Apanisile**, Federal Medical Centre (Abeokuta), *Assessment of audience knowledge of Ebola virus disease in post containment era in Lagos State*

Ricardo Matos de Araújo Rios & Edson Carlo Brandão Silva, Hospital Ibiapaba CEBAMS, *The future of Pink October and Blue November campaigns after Covid-19*

Elena Sherstoboeva, City University of Hong Kong; **Valentina Pavlenko**, National Research University Higher School of Economics, *Asian fake news regulations during the COVID-19 pandemic*

16:15-16:25 **Break**

16:25-17:40 **Part 3: At the crossroads of media, aesthetics and pandemic. Different dimensions of media research challenges**

Chair: Justyna Arendarska, University of Wrocław

Marina Zagidullina, Chelyabinsk State University, *Friendly visualizing COVID-19: bottom-up streams in culture (media-aesthetic approach)*

Anna Zięba, Adam Mickiewicz University, *From a spiky ball to maps – a diachronic perspective on the visual representation of the COVID-19 pandemic*

Ana Victoria Falcon Araujo, Estonian Academy of Music and Theater, *The shopless workshop: A Remote introduction to virtual reality*

Laeed Zaghlami, Algiers University, *Media coverage of Covid 19: Stakes and challenges*

Katarzyna Kopecka-Piech, Maria Curie-Skłodowska University in Lublin, *The attempt to draw conclusions from something that cannot be summarized. Invitation to discuss the 7 pandemic challenges in (not only) media and communication studies*

17:40-18:00 **Summing-up**