Generative artificial intelligence (AI), in its multiple applications such as GPT's 'large language models', have captured the attention of global public opinion. These generative applications are the result of the latest technologies in neural networks applied to the learning and transformation of texts, images, sound, and video. This latest wave of innovation in AI technologies has sparked numerous debates and controversies about the consequences of its use.

We need to understand where this "generative AI" comes from and what it offers, its limitations as much as its capabilities, as well as the narrative that accompanies it. We need to examine and discuss the current situation without the utopian and dystopian exaggerations that have been propagated, in order to assess the effects of this type of technology.